



JULIA NILSSON

Graphic Design & Brand Manager

HEJSAN! (Hello)

I am a Graphic Designer with a life long love of art and design, from drawing any moment I got as a child, to art school, a BA in Arts and various design work. I have over 10 years professional experienced in the creative field, now looking for the next adventure and challenge in my career; hoping to further my skills as I go.

WORK EXPERIENCE

GRAPHIC DESIGN & BRAND MANAGER at Lords Group Trading | 2021 - Present

I am responsible for the brand identities and all visuals across print, point of sale, socials and web for 7 brands. For several of these brands, I created/further developed the branding and logos. I am also in charge of brand photography and organise/oversee all photoshoots. I work closely with the rest of the marketing team to produce high-quality content as well as frequent communication with other departments and stakeholders to ensure the work I do meets their and the company's needs.

GRAPHIC DESIGNER at RWC 2017 - 2020

As part of the marketing team I was responsible for visuals across print, point of sale and web. This includes being lead designer on several projects such as national campaigns and client based work, as well as being responsible for photoshoots on and off site.

FREELANCE GRAPHIC DESIGNER, UI & GAMES ARTIST 2013 - 2017

I worked with several new start-ups creating their branding, as well as Dundee City Council and their creative project Create Converge. Another client of mine was Sky Tales (previously Punny Astronaut), a games company in Dundee. I worked on the UI Design for their game Sky. Previously I also created art assets for a Split Brain Production game.



CONTACT

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LANGUAGES

Swedish - Native

English - Fluent

Norwegian - Basic

Danish - Basic

SOFTWARE

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Rush

Adobe After Effects

Adobe Premiere

Adobe XD

Microsoft PowerPoint

Microsoft Word

Microsoft Excel

WORK EXPERIENCE (Continued)

GRAPHIC DESIGNER at Greiner

2014 - 2016

Greiner (previously Vigmed) is a medical device company focused on eliminating needle stick injuries within the medical field. I worked there full time in the summer of 2014, designing and illustrating an educational program. After this I was hired on a zero hour contract, making additional illustrations when needed.

PRINTING OFFICE/GRAPHIC DESIGN INTERN

at ColourCenter

2012 - 6 months

I was taught how the different printers work and how to assemble the final prints, be it posters, stickers or billboards. I was also tasked with some of the design work; such as business cards, posters and menus.

FREELANCE PHOTOGRAPHER for Various Clients

2010 - 2011

While working full time as an Au Pair in Washington DC I did some portrait photography.

EDUCATION

MEDIA TRAINING, LONDON 2023

Adobe Rush Course

SOHO EDITORS, LONDON 2017

Adobe After Effects Beginners & Intermediate Course

ABERTAY UNIVERSITY, DUNDEE 2013 - 2017

Bachelor of Arts (BA Hons), Computer Arts, 1st

VARIOUS UNIVERSITIES, SWEDEN & USA 2011 - 2013

Digital Photo Editing, Web Design & Graphic Design, Animation & Design, Gender & Aesthetic, Creative Writing I & II, Event Planning & Interior Design

NICOLAISKOLAN, SWEDEN 2006 - 2009

Gymnasium Diploma, Art & Design (age 16 - 18)

SKILLS

Graphic Design • Branding & Identity • Layout • Typography
Project Management • Logo Design • Illustration • Animation
Motion Graphics • Photography • Advertising • Point of Sale
Visual Communication • Online & Print • PC & Mac
Product Design • Budgeting



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OTHER MERITS

In my spare time I volunteer as a Graphic Designer, most recently for MASK (Mobile Art School Kenya) who focus on creative education.

Drivers License.

I volunteered at Beltane Fire Festival, Edinburgh 2013-2016. Over the years I was both a performer, a maker of giant puppets & a tech crew member.

I competed in the 2013 Aikido World Championship in Japan.

Two of my projects were semifinalists in the 2016 ADAA (Adobe Design Achievement Awards) competition.

INTERESTS

